

Kalikadevi Arts, Comm. And
Science College Shirur(ka)

Dr. Sudhir A. Yevel

Department of Sociology

SOCIOLOGY

- “..THE SYSTEMATIC STUDY OF HUMAN SOCIETY”
 - SYSTEMATIC
 - SCIENTIFIC DISCIPLINE THAT FOCUSES ATTENTION ON PATTERNS OF BEHAVIOR
 - HUMAN SOCIETY
 - GROUP BEHAVIOR IS PRIMARY FOCUS; HOW GROUPS INFLUENCE INDIVIDUALS AND VICE VERSA
 - AT THE “HEART OF SOCIOLOGY”
 - THE SOCIOLOGICAL PERSPECTIVE WHICH OFFERS A UNIQUE VIEW OF SOCIETY

REASONS FOR TAKING SOCIOLOGY

- **EDUCATION AND LIBERAL ARTS**
 - WELL-ROUNDED AS A PERSON
 - SOCIAL EXPECTATIONS
- **MORE APPRECIATION FOR DIVERSITY**
 - THE GLOBAL VILLAGE
 - DOMESTIC SOCIAL MARGINALITY
- **ENHANCED LIFE CHANCES**
 - MICRO AND MACRO UNDERSTANDING
 - INCREASE SOCIAL POTENTIALS

WHAT CAN YOU DO WITH A SOCIOLOGY DEGREE?

WRITER/COLUMNIST
PROFESSOR* **POLICE Teacher**
OFFICER
City Sales Representative **Grants**
Planner* **Investigator Mgt.** OPERATIONS
COORD. **SUPERVISOR**
FINANCIAL **Asst.** **PRINTER** *Registered* **Public Strategic**
PLANNER **Branch** **Manager** **Captain** **Claim Director** *Nurse** **Inquiries Project**
Asst. Manager **Probation Officer** **Sales Representative** **Specialist** **Psychologist* Health**
Account Executive **Pastor Inspector** **Stockbroker** **PRODUCTION MANAGER** **Director Service**
Underwriting Manager **Asst. Dept. Head** **PROTECTIVE** **BOOKKEEPER** **Worker**
Manager **Professor** **Branch Manager** **FLOOR PLAN MANAGER** **SERVICE WORKER** **COMPUTER SPECIALIST** **Customer Serv. Coord**
PHYSICIAN* **DIRECTOR OF RESEARCH** **Foren. Prog. SUPERVISOR** **Project Director**
PERSONAL SERVICE WORKER **Coordinator** **Bank Officer/Financial Manager**
Claims Branch Manager **Research Assoc.** **HUMAN RESOURCES** **DIRECTOR CAREER SERVICES***
CASE MANAGER **DIRECTOR** **Asst. Mitigation Specialist**
Social/Researcher **Correctional Counselor**

*Requires Additional Education

OTHER WAYS SOCIOLOGY ALLOWS US TO SEE ANEW

- **ADVANTAGES OF A SOCIOLOGICAL PERSPECTIVE**
 - **SOCIOLOGY AND SOCIAL MARGINALITY**
 - **ALLOWS US TO NOTICE DIVERSITY IN AMERICA**
 - **SOCIOLOGY DRAWS ATTENTION TO SOCIAL CRISIS**
- **IMPORTANCE OF THESE ITEMS**
 - **THEY ALLOW US TO SEE THE CONNECTION BETWEEN MICRO AND MACRO SOCIAL ELEMENTS**

GLOBAL LINKAGE

- **SOCIOLOGY OFFERS STUDENTS THE OPPORTUNITY TO UNDERSTAND THE GLOBAL VILLAGE**
 - **ALL SOCIETIES ARE INCREASINGLY CONNECTED THROUGH TECHNOLOGY AND ECONOMICS**
 - *INTERDEPENDENCY OF NATIONS*
 - **MANY SOCIAL PROBLEMS FACED BY AMERICANS ARE MORE SERIOUS ELSEWHERE**
 - *MORE AWARENESS*
 - **UNDERSTANDING GLOBAL ISSUES AND THE WORLD AROUND AMERICA ALLOWS STUDENTS TO BETTER UNDERSTAND THEMSELVES**
 - *FEWER ETHNOCENTRIC TENDENCIES*

The Sociological Perspective

IT'S A GOOD THING FOR HIM I VIEW THINGS FROM A SOCIOLOGICAL PERSPECTIVE!



OBSERVATIONS ARE CERTAINLY IMPACTED BY THE PERSONAL PERSPECTIVES THROUGH WHICH PEOPLE COME TO VIEW THE WORLD

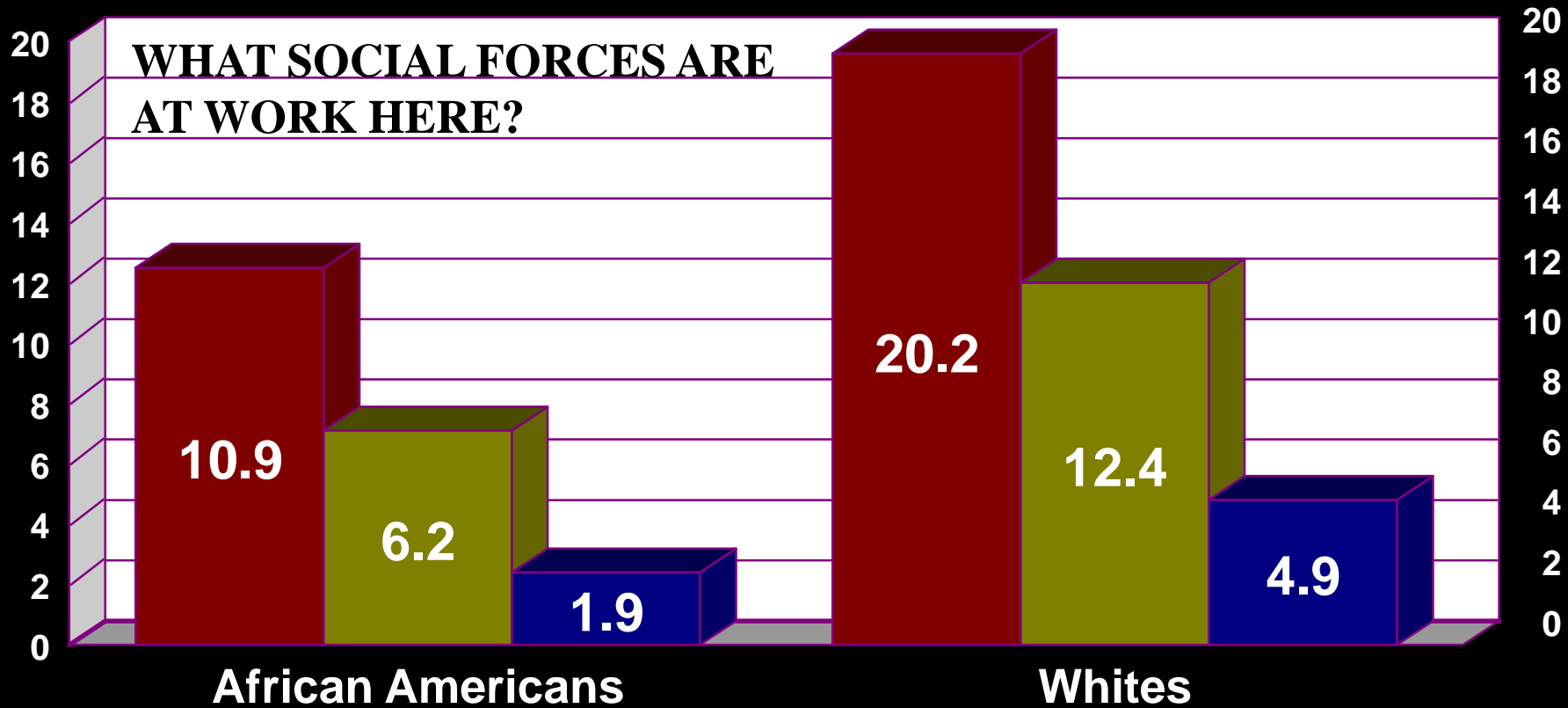


THE SOCIOLOGICAL PERSPECTIVE: PETER BERGER

- **SEE THE GENERAL IN THE PARTICULAR**
 - **GENERAL SOCIAL PATTERNS IN THE BEHAVIOR OF PARTICULAR INDIVIDUALS**
 - INDIVIDUALS ARE UNIQUE...BUT
 - SOCIETY'S SOCIAL FORCES SHAPE US INTO "KINDS" OF PEOPLE
 - **CONSIDER THESE**
 - PEOPLE MORE LIKELY TO KILL THEMSELVES
 - PEOPLE MORE LIKELY TO GO TO AND SUCCEED IN COLLEGE AND ENJOY A FAVORABLE QUALITY OF LIFE

Seeing the General in the Particular

RATE OF DEATH BY SUICIDE



By Race and Sex PER 100,000 PERSONS



Males



Both Sexes



Females

INDIVIDUALITY IN SOCIAL CONTEXT

- **DURKHEIM'S STUDY OF SUICIDE**
 - **MORE LIKELY TO COMMIT**
 - **MALE PROTESTANTS WHO WERE WEALTHY AND UNMARRIED HAD HIGHER SUICIDE RATES**
 - **PROTESTANTISM AND INDIVIDUALISM**
 - **LESS LIKELY TO COMMIT**
 - **MALE JEWS AND CATHOLICS WHO WERE POOR AND MARRIED**
 - **BEING CATHOLIC AND GROUP-ORIENTATION**
- **ONE OF THE BASIC FINDINGS: WHY?**
 - **THE DIFFERENCES BETWEEN THESE GROUPS HAD TO DO WITH “SOCIAL INTEGRATION”**
 - **THOSE WITH STRONG SOCIAL TIES HAD LESS OF A CHANCE OF COMMITTING SUICIDE**

COLLEGE BOUND?



- **A COLLEGE DEGREE IS THE KEY TO SUCCESS IN AMERICA**
 - **WHAT IS IT ABOUT SOCIETY THAT MAKES THESE PEOPLE MORE OR LESS LIKELY TO EXPERIENCE A COLLEGE EDUCATION?**
 - **BLACKS: 60 PERCENT**
 - **HISPANICS: 66 PERCENT**
 - **WHITES: 68 PERCENT**
 - **ONLY PART OF THE STORY...**
 - **COLLEGE DROPOUT RATES ARE VERY HIGH AMONGST BLACKS AND HISPANICS**

SEEING THE STRANGE IN THE FAMILIAR

PETER BERGER:

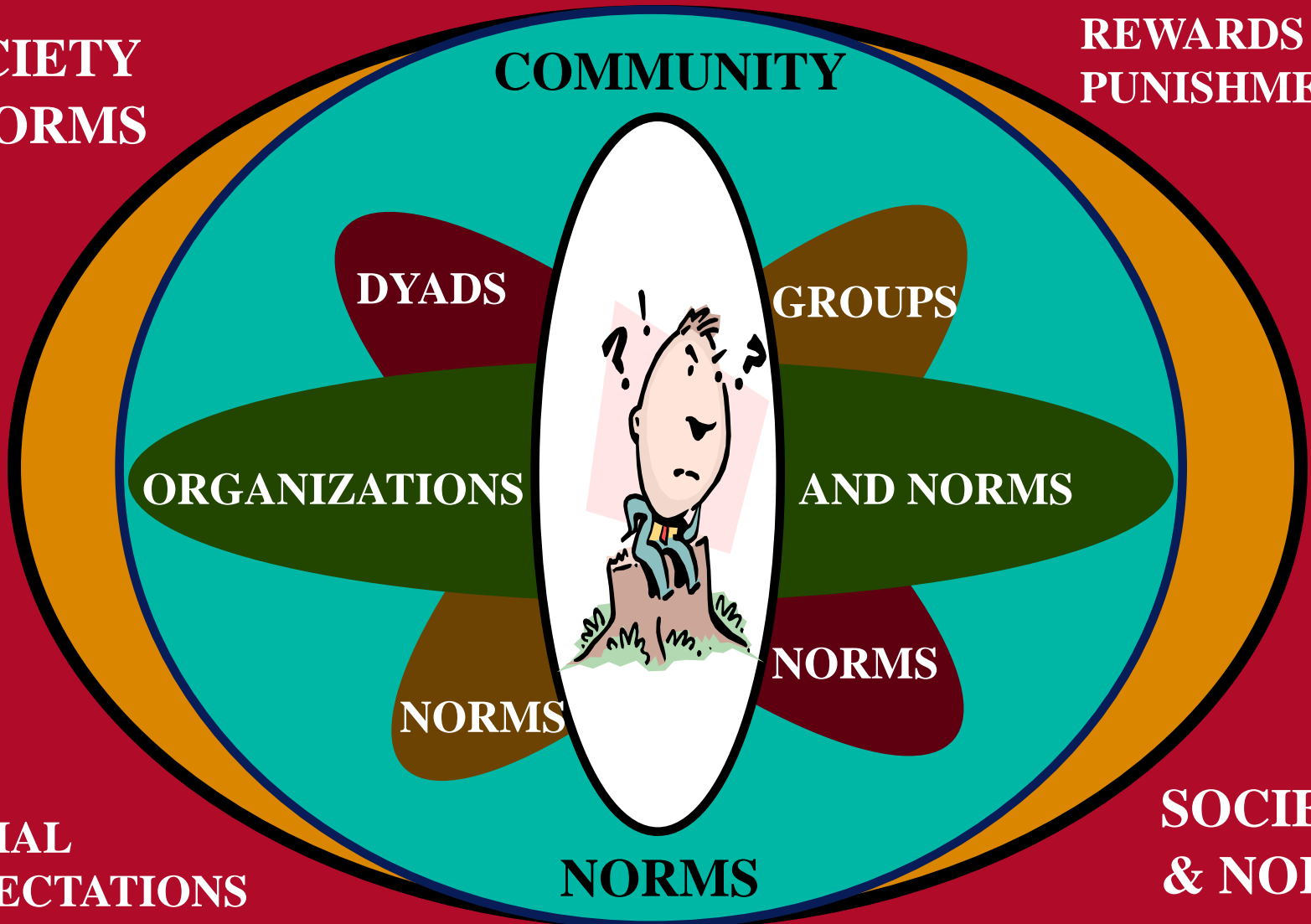
“THINGS AREN'T ALWAYS WHAT THEY SEEM”

- **SOCIOLOGY ASKS STUDENTS TO:**
 - GIVE UP FAMILIAR ASSUMPTIONS
 - KNOW THAT SOCIETY INFLUENCES PEOPLE BY GUIDING THOUGHTS AND BEHAVIORS
- **ANY DOUBTS???**
 - TO WHAT REAL EXTENT DID YOUR OWN “FREE WILL” ENTER INTO YOUR DECISION TO ATTEND COLLEGE?
 - WHAT ABOUT EXTERNAL SOCIAL FORCES?

EXTERNAL FORCES SIT RIGHT ON TOP OF US!!!

**SOCIETY
& NORMS**

**REWARDS &
PUNISHMENTS**



**SOCIAL
EXPECTATIONS**

**SOCIETY
& NORMS**

NORMS

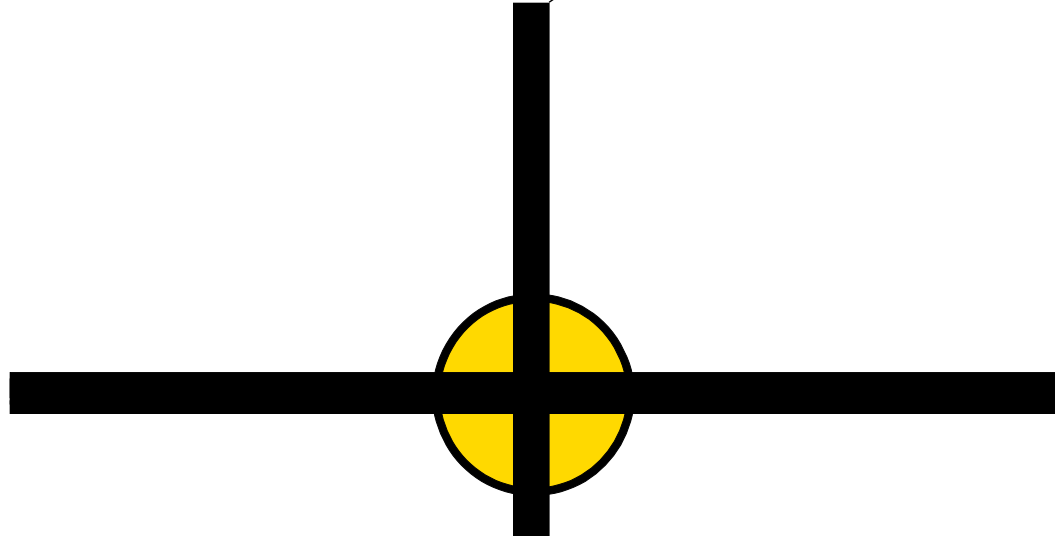
SOCIOLOGICAL IMAGINATION

- **C. WRIGHT MILLS' SOCIOLOGICAL IMAGINATION**
 - **SOCIETY IS OFTEN RESPONSIBLE FOR MANY OF OUR PROBLEMS**
 - **WE NEED TO LEARN TO SEPARATE THINGS THAT HAVE TO DO WITH**
 - **PERSONAL TROUBLES, OR BIOGRAPHY**
 - **SOCIAL ISSUES, OR HISTORY**
- **EXAMPLES:**
 - **WOMEN'S OPPORTUNITIES AT THE TURN OF THE CENTURY AND THESE DAYS**
 - **LIFESTYLES OF THOSE WE LABEL DISABLED IN THE 1950'S AND NOW**

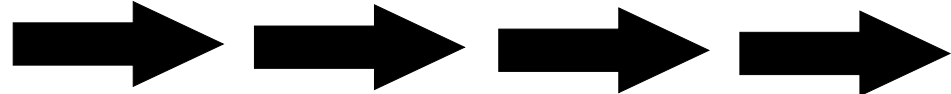
**WAR, PEACE, PROSPERITY,
STRONG FAMILIES, LITTLE CRIME,
STRONG INSTITUTIONS, AND
SO FORTH**

**THINK IN TERMS OF FAMILY,
THE ECONOMY, RELIGION, THE
LEGAL SYSTEM, AND SCHOOL**

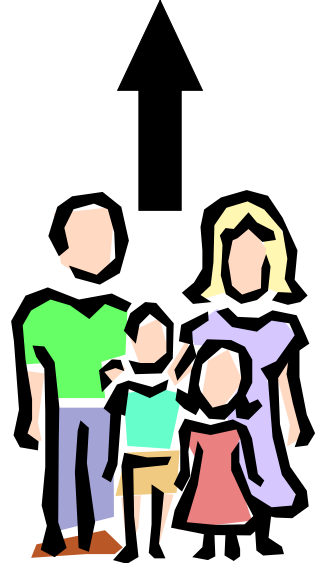
HISTORY AND SOCIAL ISSUES



**SOCIETY EVOLVES AND CHANGES OCCUR
WITHIN ITS STRUCTURE AND CULTURE
WHICH IMPACT THE INDIVIDUAL**

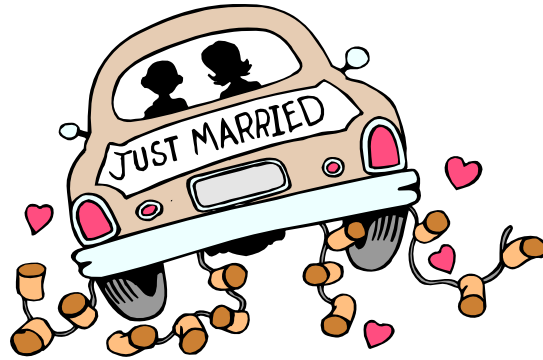


**THINK IN TERMS OF LAWS,
VALUES, NORMS, TRADITIONS,
SOCIAL EXPECTATIONS, ROLES,
STATUSES, AND BELIEF
SYSTEMS.**



BIOGRAPHY AND PERSONAL TROUBLES

FAMILY



STUDENTS SHOULD BE ABLE TO SEE THE CONNECTION BETWEEN BIOGRAPHY AND HISTORY!



EDUCATION



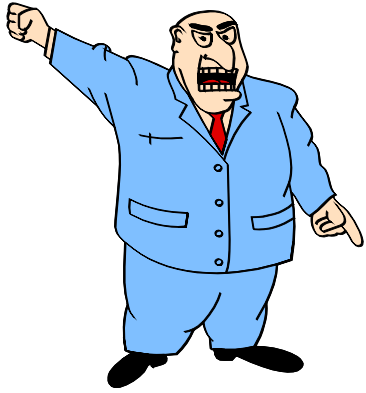
THE MEDIA



RELIGION



THE PERSON YOU MARRY



GOVERNMENT



SOCIAL CLASS

THE DISCIPLINE'S ORIGINS

- **SOCIOLOGY SPRANG FROM THREE SEPARATE, YET INTERDEPENDENT REVOLUTIONS**

- **THE SCIENTIFIC REVOLUTION**

- **A BELIEF IN SCIENCE BEGAN TO REPLACE TRADITIONAL FORMS OF AUTHORITY**

- **THE ECONOMIC REVOLUTION**

- **INDUSTRIALISM AND CAPITALISM WERE CHANGING ECONOMIC PATTERNS**

THE POLITICAL REVOLUTION

- **MORE DEMOCRATIC VALUES AND STANDARDS WERE BEING ADOPTED**

- **AUGUSTE COMTE (1798-1857)**
 - POSITIVISM; LAW OF THREE STAGES; THE “TWIN PILLARS”
- **KARL MARX (1818-1883)**
 - CLASS CONFLICT/STRUGGLE
- **HERBERT SPENCER (1820-1903)**
 - SOCIAL DARWINISM
- **EMILE DURKHEIM (1858-1917)**
 - GROUP FORCES; SOCIAL SOLIDARITY
- **W.E.B. DU BOIS (1868-1963)**
 - PLIGHT OF AFRICAN AMERICANS

WOMEN IN SOCIOLOGY

- **HARRIET MARTINEAU** (1802-1876)
 - TRANSLATED THE WORKS OF AUGUSTE COMTE
 - FOCUSED ON ISSUES SURROUNDING
 - WOMEN'S RIGHTS
 - SLAVERY
 - THE WORKPLACE AND FACTORY LAWS
- **JANE ADDAMS** (1860-1933)
 - SOCIAL WORKER
 - DEVELOPED PLAN TO HELP IMMIGRANTS NEW TO CITY LIFE IN AMERICA
 - HULL HOUSE IN CHICAGO
 - NOBEL PEACE PRIZE WINNER, 1931

SOCIAL PARADIGMS

- **THEORY: A STATEMENT OF HOW AND WHY FACTS ARE RELATED**
- **PARADIGM: A SET OF FUNDAMENTAL ASSUMPTIONS THAT GUIDES THINKING**



**PEOPLE HOLD DIFFERING
OPINIONS ABOUT THEIR
SOCIAL WORLD**

**WE ALL COME FROM
DIFFERENT SOCIAL
EXPERIENCES AND THEY
BIAS OUR ASSUMPTIONS**

STRUCTURAL -FUNCTIONALISM

- **THE BASICS**

- A MACRO-ORIENTED (LARGE-SCALE) PARADIGM
- VIEWS SOCIETY AS A COMPLEX SYSTEM WITH MANY INTERDEPENDENT PARTS
- THE PARTS WORK TOGETHER TO PROMOTE SOCIAL STABILITY AND ORDER
- MAJOR CHANGES TO THE SYSTEM'S PARTS IS NOT REQUIRED OR DESIRED; SYSTEM SEEKS TO MAINTAIN IT EQUILIBRIUM

- **KEY ELEMENTS:**

- SOCIAL STRUCTURE
 - REFERS TO RELATIVELY STABLE PATTERNS OF SOCIAL BEHAVIOR FOUND IN SOCIAL INSTITUTIONS
- SOCIAL FUNCTION
 - REFERS TO THE CONSEQUENCES OF SOCIAL PATTERNS FOR SOCIETY
 - THE WORK OF ROBERT K. MERTON ON SOCIAL FUNCTION

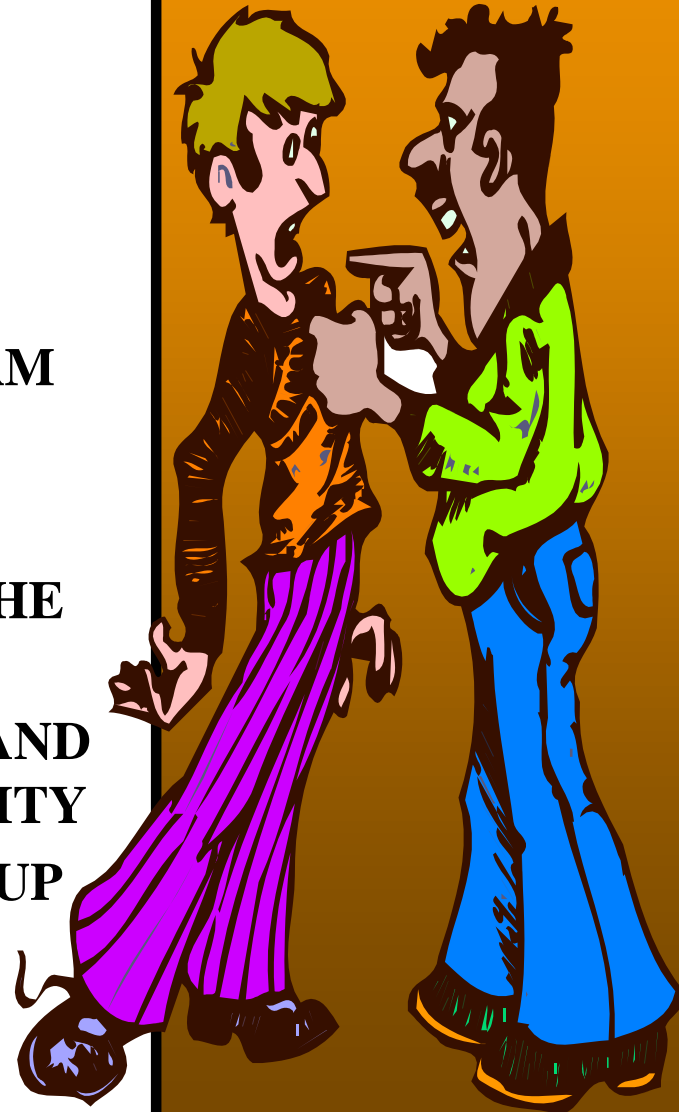
Social-Conflict Paradigm

- **THE BASICS:**

- A MACRO-ORIENTED PARADIGM
- VIEWS SOCIETY AS A STRUCTURED SYSTEM BASED ON *INEQUALITY*
- *SOCIAL CONFLICT* BETWEEN GROUPS OVER SCARCE RESOURCES IS THE NORM

- **KEY ELEMENTS:**

- SOCIETY IS STRUCTURED IN WAYS TO BENEFIT A FEW AT THE EXPENSE OF THE MAJORITY
- FACTORS SUCH AS RACE, SEX, CLASS, AND AGE ARE LINKED TO SOCIAL INEQUALITY
- DOMINANT GROUP VS. MINORITY GROUP RELATIONS
 - INCOMPATIBLE INTERESTS AND MAJOR DIFFERENCES



MEMBERS OF THE RULING
ELITE HAVE GREAT INFLUENCE
IN STRUCTURING SOCIETY
IN WAYS THAT BENEFIT
THEIR CLASS AT
THE EXPENSE
OF OTHERS

ELEMENTS OF CULTURE
LANGUAGE
NORMS AND LAWS
VALUES, BELIEFS, AND IDEOLOGIES
SYMBOLS
MATERIAL OBJECTS

THE STRUCTURE OF SOCIETY
SOCIAL INSTITUTIONS
SOCIAL STATUSES
SOCIAL ROLES

OUR STRATIFICATION SYSTEM
SUPER RICH TO
DIRT POOR

CULTURE AND
SOCIAL STRUCTURE

SUPERSTRUCTURE
OF SOCIETY

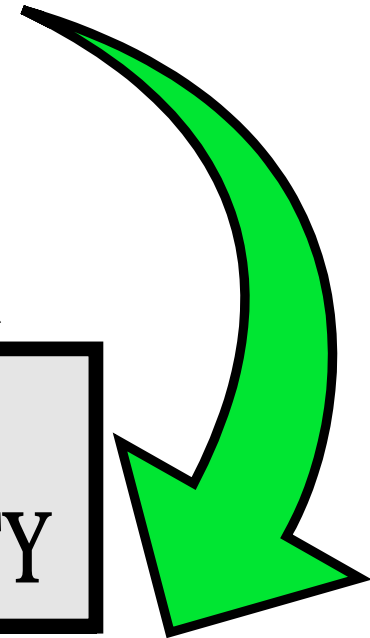
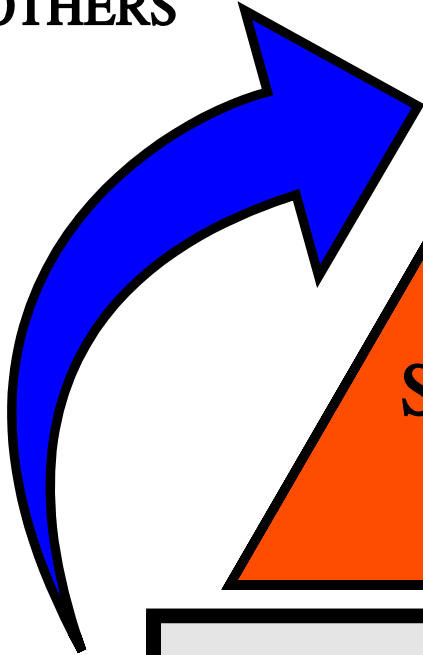
THE ECONOMY

INFRASTRUCTURE OF SOCIETY

THE MEANS OF PRODUCTION DIVIDE AMERICA
INTO TWO DISTINCT GROUPS:

THE CAPITALISTS AND THE WORKERS
LOCKED IN ETERNAL CONFLICT

THE CONFLICT
PARADIGM



SYMBOLIC INTERACTIONISM

SYMBOLIC INTERACTION IS A MICRO-ORIENTED PARADIGM, WHICH MEANS IT IS EFFECTIVELY USED WHEN ATTEMPTING TO UNDERSTAND SMALLER-SCALE SOCIAL PHENOMENA

- **THE BASICS:**
 - **THE VIEW THAT SOCIETY IS THE PRODUCT OF EVERYDAY INTERACTIONS**
- **PRINCIPLES:**
 - **SOCIETY IS A COMPLEX MOSAIC OF UNDERSTANDING THAT EMERGES FROM THE VERY PROCESS OF INTERACTING**
 - **GOFFMAN'S DRAMATURGICAL ANALYSIS**
 - **THE SOCIAL CONSTRUCTION OF REALITY**

BURGER AND LUCKMANN'S IDEAS

- **THINK OF LANGUAGE AS A CONSTANT PROCESS THAT INVOLVES**
 - **EXTERNALIZATION**
 - **CREATION OF INSTITUTIONS AND RULES THAT GOVERN INTERACTION**
 - **OBJECTIFICATION**
 - **PEOPLE BEGIN TO SEE SUCH ARRANGEMENTS AS DO NOT HAVE A HUMAN CONNECTION - REIFICATION**
 - **INTERNALIZATION**
 - **WE INTERNALIZE A SOCIALLY CONSTRUCTED REALITY AS WE LEARN TO ADAPT TO SOCIETY ON OUR WAY TO BECOMING A “NORMAL HUMAN”**
- **EXAMPLE: THE PROCESS BY WHICH A TECHNICAL COLLEGE IS TRANSFORMED INTO A COMPREHENSIVE COMMUNITY COLLEGE**